

MINUTES OF MEETING
OF
LOUISIANA REAL ESTATE COMMISSION

September 13, 2018

The Louisiana Real Estate Commission reconvened its regular meeting on Thursday, September 13, 2018, at 9:00 a.m., at 9071 Interline Ave, Baton Rouge, Louisiana, according to regular call, of which all members of the Commission were duly notified, at which meeting the following members were present:

COMMITTEE

Steven Hebert, Chairman
Richman Reinauer, Vice Chairman
Deanna Norman, Secretary
Lacy Baaheth – arrived at 9:43 a.m.
Jeffrey Donnes
Jeff Free
Eloise Gauthier
Rodney Greenup
Matt Ritchie
Patrick Roberts, Jr.
Evelyn Wolford

STAFF

Arlene Edwards
Summer Mire
Ryan Shaw
Mark Gremillion
Robert Maynor
Telly Hollis
Malissa Fowler
Debbie DeFrates
Dusty Evans
Jenny Yu

GUESTS

Ryan Cross – Multiply Marketing
Andrew Baker – Burk Baker School of Real Estate and Appraisal

MINUTES

Commissioner Wolford made motion, seconded by Commissioner Donnes, to approve the minutes of the meeting of August 16, 2018. Motion passed without opposition.

(Attachment A)

COMMITTEE REPORTS:

1. Budget – Commissioner Reinauer reviewed the budget report with the Commissioners. He stated that the budget is in good shape with numbers hitting very near to prior-year projections. He also reviewed the audit report with the Commissioners. He stated that the report states that there are no deficiencies noted in the report and the Commission received a clean audit.

(Attachment B)

2. Education/Research/Publication – Commissioner Gauthier stated that she passed out the 2018 Train the Trainer course dates to the Commissioners. She stated that the course times are 8:00-12:30, with the final 30 minutes being devoted to the 2019 Broker Mandatory. She also stated that staff is completing the flyer to send out for Train the Trainer. She also stated that StateReporting.com is on target to launch their education reporting platform and has begun working with vendors to build out the platform before launching to licensees.

(Attachment C)

3. Legal/Legislative/Timeshare – Commissioner Ritchie stated that the Legal/Legislative Committee plans to meet prior to the October meeting to discuss the felony applicant process as well as the property management proposed rules.
4. Standardized Forms – No Report
5. Strategic Planning – No Report
6. Errors & Omissions – No Report
7. Technology – Mr. Cross gave the Commissioners an overview of the first two months of social media marketing. He reviewed numbers from Facebook and Google Analytics with the Commissioners.

DIRECTORS REPORT:

Mr. Unangst stated that the formal hearing for case 2017-222 that was postponed on September 12 will likely be rescheduled for sometime in November depending on attorneys' schedules. He also stated that staff has been working with Louisiana Interactive to get the proposed Statement of Work approved by the Secretary of State and the Ways and Means Committee of the legislature. He stated that once the contract is approved he will present Louisiana Interactive's proposed Statement of Work to the Commission for their approval.

PUBLIC COMMENT:

None

UNFINISHED BUSINESS:

None

NEW BUSINESS:

None

EXECUTIVE SESSION

None

There being no further business, Commissioner Roberts made motion, seconded by Commissioner Greenup, to adjourn. Motion passed without opposition.

STEVEN HEBERT, CHAIRMAN

DEANNA NORMAN, SECRETARY